



# DO YOU KNOW HER?

- 21<sup>st</sup> Annual BRAVA Awards Nomination Categories -

---

Celebrating its 21st year, BRAVA, previously known as BRAVO is the annual signature awards luncheon hosted by the Ventura County chapter of the National Association of Women Business Owners (NAWBO VC).

**Diversity - Resilience - Transformation: Bold Women creating her-story!**

## **WOMAN BUSINESS OWNER OF THE YEAR AWARD**

Do you know this Ventura County woman who has owned her business for at least five years? She is recognized as a successful entrepreneur, demonstrating integrity, perseverance, and enthusiasm, while using her leadership and motivational skills to grow her business and develop her team.

Our Woman Business Owner of The Year brings an extraordinary outlook to everything she does, from the products or services that she provides, to the jobs she creates seizing opportunities, as well as advocating on behalf of her community.

## **YOUNG WOMAN ENTREPRENEUR AWARD**

Ventura County's economy is shaped by the health of a growing business community. Do you know an outstanding young woman entrepreneur working or living in Ventura County who is 30 years or younger? She is a trailblazer and entrepreneur ahead of her time. She possesses a keen sense for business and has an uncanny ability to make you fall in love with her ideas that she has passionately and successfully made into a for-profit or non-profit venture. You wish you had her zest and tenacity when you were her age.

## **ADAPTABILITY AWARD**

Do you know a professional businesswoman who knows how to adapt in a time of rapid and pervasive change? She is willing to gracefully and skillfully deal with the unexpected. She is flexible and maintains a positive attitude, transforming obstacles into opportunities, maintaining control over her own work environment. This extraordinary woman sees the changes of our new reality and has transformed her business or industry with more than courage and business savvy; she has the ability to adapt and capitalize in this ever-changing world.

Nominations are open March 9, 2021 through April 19, 2021.  
Submit your nominations online: [www.nawbovc.org/brava2021-nominations](http://www.nawbovc.org/brava2021-nominations)

## **CHAMPION OF DIVERSITY AWARD**

The Champion for Diversity Award is bestowed upon a woman business owner of Ventura County, who actively promotes and enhances diversity, equity and inclusion (DEI). She has incorporated processes within her business infrastructure to ensure sustainability and growth in the DEI space. Her business brand boldly speaks to embracing the beauty and value in all people and she is respected as a voice for diversity, inclusion and equity across the community.

## **RISING STAR OF THE YEAR AWARD**

This Rising Star of The Year Award will be presented to an exceptional woman who has owned her business for five years or less. She has had a clear and focused strategy to bring her business dream to fruition, demonstrating sound business practices and a commitment to excellence, rising to meet each challenge with determination and grace. Her business has shown strong growth over the years and is expected to sustain long-term success.

## **RESILIENCY AWARD**

Resiliency is such a powerful inner resource for a business owner. Resiliency has several layers, including thoughts, behaviors, actions, skills, and attitudes. Do you know a Ventura County woman that has combined emotional survival skills with business skills enabling her to weather the choppiest of an economic sea – and emerged even stronger as a result of the set-backs she has overcome? Even in the face of challenges, she has enough belief in herself and her business.

This is a woman who will persevere, she has a set of resilience-forming habits; foremost among them is the certain knowledge that whatever problem occurs, it cannot and will not be allowed to undermine the integrity of her business. Business is constantly changing, and if you want to succeed, you must be resilient.

Nominations are open March 9, 2021 through April 19, 2021.  
Submit your nominations online: [www.nawbovc.org/brava2021-nominations](http://www.nawbovc.org/brava2021-nominations)